

# Swimmetrix Privacy Policy

**Last updated:** May 26, 2026

Swimmetrix respects your privacy. This Privacy Policy explains how Swimmetrix collects, uses, stores, and protects information when you use our website, products, and related services, including StrokeLab and any Google sign-in or cloud sync features.

By using Swimmetrix, you agree to the practices described in this Privacy Policy.

## 1. Information We Collect

### Information you provide or create

When you use Swimmetrix tools, you may provide or create information such as:

- race setup details, such as pool length, stroke type, and analysis settings;
- swim analysis data, such as timestamps, splits, turns, stroke counts, stroke rate, and related performance data;
- saved analysis sessions;
- exported files you choose to download, such as CSV or PDF exports.

### Google sign-in information

If you choose to sign in with Google, Swimmetrix may receive basic Google account information needed to identify your account, such as:

- your name;
- your email address;
- your Google account profile image, if available;
- a Google/Firebase user ID.

We use this information to let you sign in and sync supported Swimmetrix data across devices.

### Video files

When you upload or select a video for swim analysis, Swimmetrix uses the video so you can review and mark race moments. **Swimmetrix does not sync your videos to your Google account or Firebase cloud storage.** Your video is not saved as part of your synced race data unless we clearly add and disclose such a feature in the future.

Your saved analysis data may include timestamps and performance metrics derived from the video, but not the video file itself.

## Technical information

Because Swimmetrix is hosted and powered by Firebase, Google/Firebase may process technical information needed to operate, secure, and deliver the website. This may include information such as device type, browser type, IP address, crash/error information, authentication events, and usage-related technical logs.

## 2. How We Use Information

Swimmetrix uses information to:

- provide the Swimmetrix website and tools;
- allow users to sign in with Google;
- save and sync supported analysis data across devices;
- display previous race analyses;
- generate swim performance data, charts, CSV exports, and PDF exports;
- maintain website security and prevent misuse;
- debug, improve, and maintain our services;
- respond to user questions or support requests.

We do not use your swim analysis data to sell advertising.

## 3. Cloud Sync and Firebase

Swimmetrix uses Firebase for hosting, Google sign-in, and cloud syncing of supported user data.

When you sign in with Google and use sync features, supported analysis data may be stored in Firebase under your account so that you can access it later from another device.

Synced data may include race setup information, saved analysis results, timing data, stroke data, chart data, and related session information. **Synced data does not include the original video file.**

If you do not sign in, some data may only be stored locally on your device or browser, depending on the feature.

## 4. How We Share Information

Swimmetrix does not sell your personal information.

We may share or process information in the following limited situations:

- **Service providers:** We use Firebase and Google services to host the site, authenticate users, and store supported synced data.
- **User-directed actions:** If you export, download, send, or share your own analysis data, that action is controlled by you.
- **Legal or safety reasons:** We may disclose information if required by law or if necessary to protect Swimmetrix, users, or others from fraud, abuse, security threats, or legal claims.
- **Business changes:** If Swimmetrix is involved in a merger, acquisition, restructuring, or transfer of assets, user information may be transferred as part of that process, subject to this Privacy Policy or a replacement policy.

## 5. Third-Party Links

The Swimmetrix website may link to other websites or services, including external tools, partner websites, social media pages, or other resources.

We are not responsible for the privacy practices, content, security, or policies of third-party websites. When you leave Swimmetrix and visit another website, that website's own privacy policy applies.

## 6. Google Services

If you sign in with Google, your use of Google services is also governed by Google's own privacy practices and account settings.

Swimmetrix only uses Google sign-in information for authentication, account identification, and supported sync features. We do not request access to unrelated Google account data such as Gmail, Google Drive, Google Photos, or Google Calendar unless we clearly disclose and request that access in the future.

## 7. Data Retention

We keep synced account and analysis data for as long as needed to provide Swimmetrix services, maintain your saved analyses, comply with legal obligations, resolve disputes, and enforce agreements.

You may request deletion of your Swimmetrix account data by contacting us. We may need to verify your identity before deleting account-linked information.

Some technical logs or backups may remain for a limited period after deletion due to security, backup, or legal requirements.

## 8. Your Choices

You can choose not to sign in with Google. Some features, such as cross-device sync, may not work without signing in.

You can also:

- export your own analysis data;
- delete saved local data from your browser, where applicable;
- request deletion of synced account data;
- stop using cloud sync by signing out;
- manage Google account permissions through your Google account settings.

## **9. Data Security**

We use reasonable technical and organizational measures to protect user information. Firebase and Google services provide infrastructure-level security features that help protect stored and transmitted data.

However, no website, database, or online service can guarantee complete security. You are responsible for keeping your Google account secure and for avoiding sharing sensitive information unnecessarily.

## **10. Children’s Privacy**

Swimmetrix is intended for general swim training and analysis use. It is not intended to knowingly collect personal information from children under 13 without appropriate parental consent.

If you are under 13, do not create an account or submit personal information without permission from a parent or guardian.

If we learn that we have collected personal information from a child under 13 without proper consent, we will take reasonable steps to delete that information. Parents or guardians may contact us to request deletion of a child’s information.

## **11. International Users**

Swimmetrix may be accessed from different locations. If you use Swimmetrix outside the United States, your information may be processed in the United States or other locations where our service providers operate.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. When we make changes, we will update the “Last updated” date above.

If we make major changes to how we collect, use, store, or share personal information, we will take reasonable steps to notify users or request consent where required.

## **13. Contact Us**

If you have questions about this Privacy Policy or want to request access, correction, or deletion of your information, contact us at:

[swimmetrix@outlook.com](mailto:swimmetrix@outlook.com)

## **14. Cookies and Similar Technologies**

**Swimmetrix and the third-party services we use, including Firebase and Google sign-in, may use cookies, local storage, browser storage, authentication tokens, device identifiers, or similar technologies.**

**These technologies may be used to:**

- **keep users signed in;**
- **support Google sign-in;**
- **protect account security;**
- **remember basic user settings;**
- **save or sync supported Swimmetrix data;**
- **maintain and improve website reliability.**

**Swimmetrix does not currently use cookies for advertising or third-party marketing tracking. We also do not currently use cookies to sell user data.**

**If we add analytics, advertising, remarketing, or similar tracking technologies in the future, we will update this Privacy Policy and, where required, request user consent.**

**You can control cookies and browser storage through your browser settings. However, disabling cookies or browser storage may cause some Swimmetrix features, including sign-in or saved sessions, to stop working properly.**